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YMENT INSURANCE
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NTRIBUTIONS DUE FROM THE EMPLOYER
TUARIES OR PROVIDED FOR IN THE AGREEMENT
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NOT DEDUCTIBLE FROM INCOME TAX
CONTRIBUTION HOLIDAYS
TRIBUTIONS AND CONTRIBUTIONS
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BLE



epic

BEFORE INCOME TAX

3 024.44			20.85	14
3 024.44			16.20	23
3 024.44	6.90			16
3 024.44	0.40			48
3 024.44	4.79		139.69	173
3 024.44			8.10	38
3 024.44			96.97	105
3 012.90	6.80			69
3 012.90	2.90		1.21	85
17.33			136.88	28
			58.37	16
			452.38	-385.33
		25.89		361.39
		2 417.70		

2 572.06

Taxes Withheld	Current	YTD
Federal Income Tax	771.60	771.60
Social Security	257.20	257.20
Medicare	77.16	77.16
NY Income Tax	102.88	102.88
NY City Income Tax	25.72	25.72

Contribution to charity

Amount of donation	59.00
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Net This Check:

Acct#....8979:

\$2 204.42

PAYROLL GIVING

<u>Net Impossible :</u> Month : 1 417.70 Year : 1 417.70	<u>Salary Expenses :</u> Month : 452.38 Year : 452.38	<u>Company Cost :</u> Month : 3 325.83 Year : 3 325.83	<u>Hours Indemnified :</u> Month : 169.00 Year : 169.00	<u>Hours Worked :</u> Month : 169.00 Year : 169.00
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Absence(s)

Comments

WHY GIVE ?



63%

OF MILLENNIALS WANT
THEIR EMPLOYER TO
CONTRIBUTE TO
SOCIAL OR ETHICAL
CAUSES

BROOKINGS INSTITUTE

WHY

People aged 18 to 35 will soon represent over 50% of the workforce. They nurture a **value-based set of expectations** from their prospective employers and seek purpose and social impact as a key element of their job satisfaction.

HOW

If everyone gave even pennies on their paycheck, **we could raise millions painlessly.**

BENEFITS

Offering the possibility of giving for your employees—and matching their contributions— demonstrates your corporate **commitment to embed social good** at the heart of your activities, and becomes an attractive differentiator for your company in the **recruitment** process and for staff **retention**.

BEYOND YOUR EMPLOYEES



42%

OF PEOPLE'S PERCEPTION
OF A FIRM IS DRIVEN
BY ITS SOCIAL
RESPONSIBILITY

REPUTATION INSTITUTE



89%

OF MILLENNIALS WANT
TO CONSUME BRANDS
THAT SUPPORT SOCIAL
ISSUES

CONE COMMUNICATIONS
SOCIAL IMPACT STUDY

HOW IT WORKS

PRE-ROLLOUT PHASE

Choose a technical partner

Epic works with technology partners to help you identify the most suitable payroll service provider.

Once we have found a solution that meets your needs, we connect you with our technical partners, and discuss implementation.

Engage your employees in the selection of the cause

Either through a vote across your HR/CSR team, or within your company as a whole, you choose causes in the Epic portfolio that your payroll donations will support.

Decide the parameters of your matching

Employees want to feel that not only are they giving a fraction of their salaries, but you are aligned with them and contribute from your profits as well.

You can set what proportion of donations you'll match, how often you'll match them, and any additional fundraising goals for your team.

POST-ROLLOUT

Week 1 Onboarding

Epic helps you design communication tools to educate employees on your new CSR initiative, and helps you host your launch event.

Month 2 & 4 Check-in

Epic checks in with your HR/CSR team to review engagement metrics, check for implementation issues, and answer further questions.

Month 6 & 12 Check-in & Annual Event

Epic staff visit your office(s) to take any questions, and engage with employees.

For additional information, contact development@epic.foundation

BENEFICIARIES

Epic builds and manages a portfolio of rigorously vetted social organizations that use social innovation to resolve the systemic injustices affecting children and youth. Epic monitors their social impact and helps them scale.

28
ORGANIZATIONS

11
COUNTRIES



Photos: Anpalaya, Duo For a Job, Lawyers for Children, Sport Dans La Ville, Street League, Strong Minds, The Jed Foundation, ThinkForward

OUR PAYROLL GIVING PARTNERS :



100%

Epic partners with donors strictly on a pro bono basis so 100% of the donations we receive goes to the Epic portfolio organizations of their choice.

EXAMPLE OF ANNUAL TOUCHPOINTS

January

Distribute content
Kickoff event
Social media promo
Press release

February

Outlook
research report

March

Portfolio Annual
Monitoring Report
Month 2 check-in

April

Epic Newsletter

May

Month 4 check-in

June

Bi-annual event

July

Epic Newsletter

October

Epic Newsletter

December

Seasons Greetings
Annual event

Dior



Sidney Toledano
CEO
LVMH Fashion Group

“Epic is offering fitting and innovative solutions to help grow our practice of giving. It answers to the call for social impact that we feel is present among our staff.”



Founded in 1946 by Monsieur Christian Dior, the House of Dior cultivates a unique craftsmanship in Haute Couture, ready-to-wear, leatherwork and jewelry.

When the Director of Client Marketing of Dior Couture heard a keynote speech about Epic's innovative approach to philanthropy, she realized that payroll giving could be the solution she was looking for to increase employee engagement.

She quickly teamed up with the Directors of HR and Talent Development to initiate a discussion around giving.

In partnership with Epic, Christian Dior has since launched a payroll giving initiative by offering their 1,000+ employees the opportunity to round down their salary and give the difference to two Epic-supported NGOs: M'LoP Tapang in Cambodia and SNEHA in India.

Dior put Epic Portfolio's organizations to employee vote — another opportunity for employee engagement. Christian Dior is also demonstrating their corporate commitment by matching one to one the amount of their staff donations.



HOW TO START

More info on payroll giving
at www.epic.foundation/payroll

