



Alexandre Mars is a serial entrepreneur, philanthropist, and author.

Over the past 20 years, he has launched and sold multiple companies across industries including internet, mobile marketing and social media.

In 2014, he harnessed the momentum of his success and experience to found Epic, a global nonprofit startup that fights to change the lives of disadvantaged youth. Epic also provides innovative and systematic ways to give painlessly, and advocates for a society where giving is the norm. Epic is headquartered in New York City with offices in Brussels, London, Paris, and San Francisco.

Alexandre also founded blisce/, a venture firm focused on helping entrepreneurs build mission-driven global consumer brands and technology companies. Since 2014, blisce/ has invested in many breakout new companies including Spotify, Pinterest, Casper, Harry's and Bird.

Mars is regularly invited to share his expertise in entrepreneurship, tech trends, social innovation, and philanthropy at global forums, corporate events, and universities including Columbia University (NY), Essec (Paris), UC Berkeley (SF), the Milken Institute Global Conference (LA), Web Summit (Lisbon), CampdenWealth (London), One Young World Summit (Bogota), AdTech (NY), SXSW (Austin), and Le Salon des entrepreneurs (Paris).

A frequent TV, radio, and podcast guest, Mars's work has been covered by *Bloomberg*, *CNBC*, *The Financial Times*, *The Guardian*, *Worth Magazine*, *The New York Observer*, *TechCrunch*, *Le Monde*, *GQ* and many more.

A graduate of HEC and Dauphine schools, Mars is a member of the Global Philanthropists Circle at Synergos, Young Presidents' Organization and Nexus.

In 2015, he was named one of New York City's top 20 philanthropists under 40 by *The New York Observer*. In 2016, he was awarded *Europe 1*'s prestigious Trophée de l'Avenir as "Personality of the Future". In 2018, he was named among *Town & Country*'s Top 50 philanthropists, and among "the 50 most influential French people" by *Vanity Fair*. In 2019, he was named a knight of the Legion of Honor, France's highest civilian award order.

Alexandre Mars is the author of *La Révolution du Partage* (Flammarion) and *GIVING: Purpose Is the New Currency* (HarperOne/HarperCollins). He also hosts a podcast, *Contre Toute Attente* ("Against all odds") where he interviews leaders to understand how they overcame obstacles on their way to success.

A big fan of family time, Mars enjoys traveling the world with his wife and their 4 children. Passionate about music and sports including Krav Maga and running, he has run both the Paris and New York City Marathons. Alexandre is also a board member and Ambassador of the Paris 2024 Olympic & Paralympic Games Committee.

A portrait of Alexandre Mars, a man with short, dark, curly hair, smiling broadly. He is wearing a dark blue button-down shirt. The background is a solid light blue color. The portrait is positioned on the left side of the page, partially overlapping a white diagonal shape that separates it from the text on the right.

Alexandre Mars

Founder & CEO
Epic and blisce/